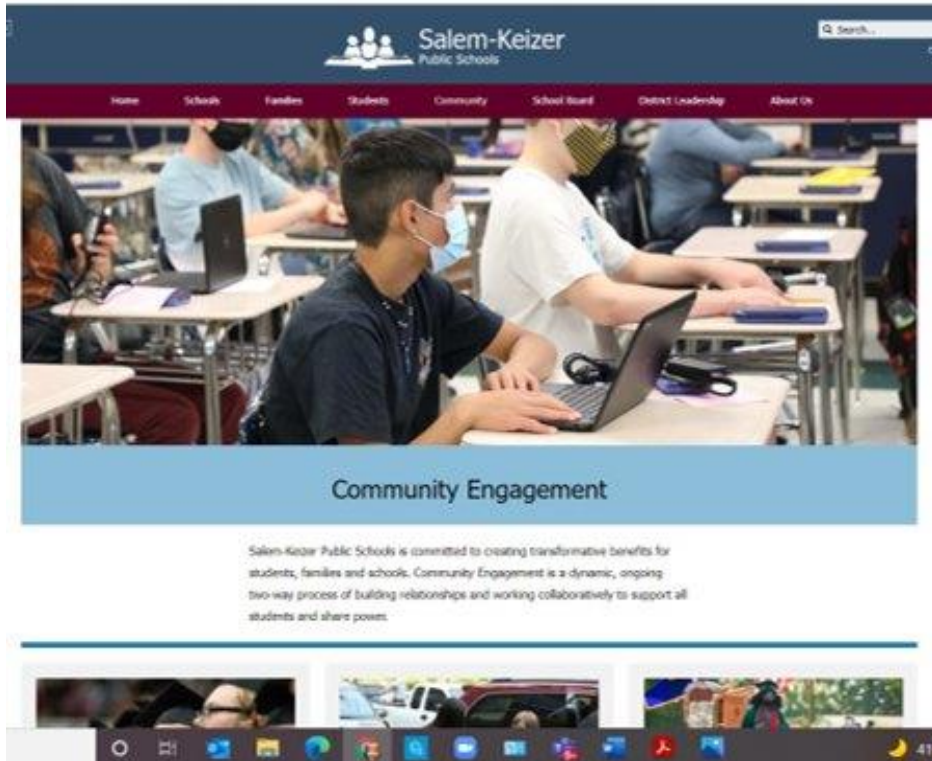




District & Community Engagement Activities and Outcomes

Community Engagement

Building an inclusive culture and community



Salem-Keizer Community Engagement

- Two-way process of building relationships and working collaboratively with community to create transformative benefits for ALL students, families and schools.
- Recently launched updated web page providing information about partner resources and district's role and work in community engagement like SIA and partnership with CBOs.

Community Engagement

Building an inclusive culture and community

Strengthening Connection with Families

Communications Ambassadors

- Ambassador program implemented fall 2021 to build a strong communications connection throughout the district, and interfacing with families.
- 87 education support professionals from schools and departments around the district who serve on the front lines of family communication.



Community Engagement

Building an inclusive culture and community

Safe Routes to Schools Partnership

- Salem-Keizer Safe Routes to Schools launched in 2020 with five pilot elementary schools: Auburn, Cummings, Hallman, Hoover, and Kennedy.
- SRTS works with local partners and SKPS on benefits of walking programs and promote annual events.
- Visit website at sksaferoutes.org



Amelia, Grade 2, Wright Elementary School

Community Engagement

Building an inclusive culture and community



Ines, Grade 5, Four Corners Elementary School

Community-based Organizations

- District provided Esser III funded grants totaling \$1.4 million for unfinished learning.
- 6 CBOs selected to provide before and after school and mentoring programs.
- Enable nonprofits like Boys and Girls Clubs to support an additional 300 students daily at their 6 local clubs.

Community Engagement

Building an inclusive culture and community

Community Partnerships

- **Salem Refugee Center and Immigrant and Refugee Community Organization (IRCO)** provides a bridge between school and family for Swahili and Marshallese speaking families and offers tutoring for their students.
- Launched the first Afro-centric program this past summer in partnership with Community Learning Institute.
- Foodbank provided grab-n-go lunches and food boxes for families during emergencies.



Community Engagement

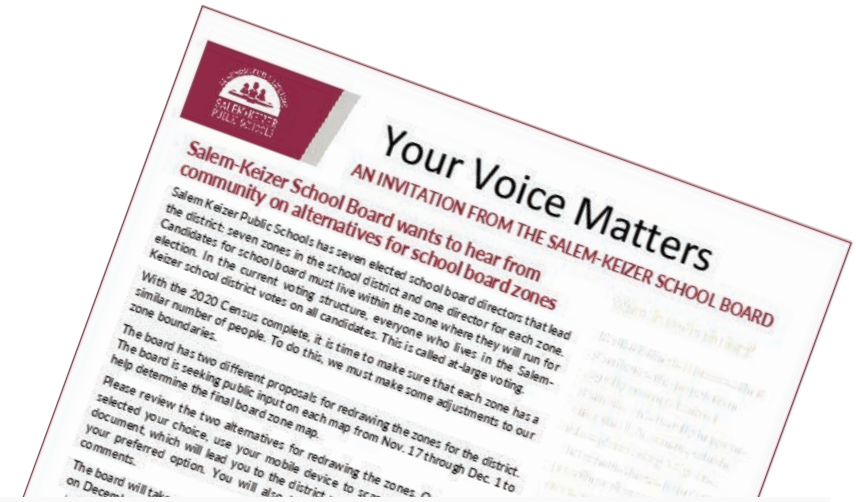
Building an inclusive culture and community

Engagement Activities

- Student Voice (Cafés)
- Bond Communications
- Community Listening Sessions
- School Board Zone Redistricting

Partnerships

- Coordinated 10 Salem Health mobile vaccination clinics at school sites
- Subaru adopt-a-school donated \$10,000 shopping access to Washington Elementary



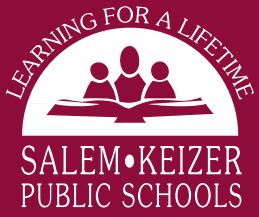
Community Engagement

Building an inclusive culture and community

Expanded Engagement Tools

- Multilingual channels include Arabic, Chuukese, Marshallese, Swahili, Russian and Spanish language radio, Facebook, and podcasts.
- The website has a new translation feature that allows the user to select preferred language.
- Audience-specific newsletters
- Student Insider



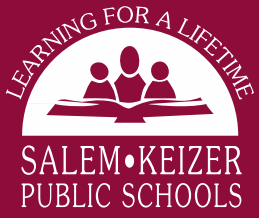


Community Engagement

Building an inclusive culture and community

Public Relations Management

- Media is one way we tell our story
- Our media partners – local and national print and broadcast
- District tracks traditional news and social media daily
- Average 5 inquiries daily w/4 staff working with partners



Community Engagement

Building an inclusive culture and community

Alone, we can do so little; together, we can do so much.

- Helen Keller