



SALEM•KEIZER
PUBLIC SCHOOLS

Back-to-School Engagement and Communication 21-22

July 27, 2021



Engagement and Communication

Salem-Keizer Back-to-School Goals and Priorities

- Five days of in-person instruction for all students
- Emphasis on academic and social-emotional supports
- Ongoing parent engagement and communication
- Continuation of health and safety protocols

Latest guidance released on July 22.

Engagement and Timeline

July 26 – Aug. 11

- **Communications**
- **Superintendent Video**
- **Auto-dialer**
- **Virtual Meetings**

Aug. 4 and 6, 6–7 p.m.





Engagement and Communication

Essential Questions

- How can SKPS support families in preparation for return to five-day-a-week, in-person instruction?
- What concerns do families have regarding back-to-school?
- What systems can the district implement to support students with the transition to school this fall?
- What are the needs of our diverse populations as we continue to lead with an equity lens?



Engagement and Communication

- Offer students and families an opportunity to engage in two-way communication on back-to-school planning.
- Share information with students, families and public on final back-to-school plans.
- Provide opportunity for all families to engage. For example, translation services in supported languages.

Ongoing Communications

Virtual Meetings:

- Elementary – Week of Aug. 16
- Secondary – Week of Aug. 23
- **Communications Updates:** Ongoing updates and communication
- **Mailer or Auto-dialer:** Back-to-school family sessions
- **Superintendent Information Videos:** Timely updates and messages
- **Resources:** FAQs on district and school websites.






Questions or Comments?



Considerations in our Planning

RSSL Requirements  **Resiliency Framework**

Face Coverings: Student and Staff: Indoor, Outdoor, Transportation, Vaccinated, Unvaccinated

- Physical Distancing
- Hand washing stations
- Visitors and Volunteers
- Rapid COVID testing
- Safety Committees, Site Physical Distance Coordinator



CDC
@CDCgov · 2h



WHAT SHOULD SCHOOLS DO?

CDC recommends universal indoor masking for all teachers, staff, students, and visitors to K-12 schools, regardless of vaccination status. Children should return to full-time in-person learning in the fall with layered prevention strategies in place.

