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Online News Coverage

Salem-Keizer school board discusses gun, weapon restrictions on district property

Statesman Journal - June 29, 2022

Salem-Keizer Public School's governing board had its first discussion Tuesday on whether to expand weapons restrictions on district property.

Reach: 401k

Salem-Keizer board discusses banned concealed weapons on school grounds

Salem Reporter - June 29, 2022

Open carrying of guns has long been prohibited in schools, but a recent change in Oregon law allows schools to ban concealed weapons as well. The board discussed adopting a ban during a Tuesday work session.

Reach: 38k

New STEM program focuses on equity, diversity

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[SKPS Class of 2022: One for the Record Books](#)

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Keizertimes - June 29, 2022

Equity Splash is a youth-focused non-profit organization with a charter to help “dismantle and disrupt structural racism in American society through leadership development and advocacy.”

Reach: 20k



Stephens, Waldo to get new principals in fall

Salem Reporter - June 29, 2022

Eleven elementary and middle schools in the Salem-Keizer School District will have new principals in the fall as current principals retire or move to other jobs in the district.

Reach: 38k



Early elementary reading skills can impact future success. How to help your child

The Register-Guard - June 29, 2022

A child's ability to read “on grade level” by third grade is often a key indicator of future academic success. This story explores how students' reading skills can impact future success.

Reach: 236k



Unified Arts showcase offers journey beyond stereotypes

Statesman Journal - June 25, 2022

Thirteen middle schoolers from across Salem-Keizer Public Schools participated in a Unified Arts showcase Friday at Judson Middle School in Salem.

Reach: 401k



Activists 'take to the streets,' demand Salem-Keizer reinvest SRO money

Statesman Journal - July 1, 2022

About 75 children, youth activists, and adults took to the streets, waving signs and marching to demand Salem-Keizer Public Schools reinvest money formerly used for in-school police into programs to help students.

Reach: 401k



Summer program opens possibilities for Salem's young Black students

Salem Reporter - July 6, 2022

More than a dozen Salem kids got to quiz a neurosurgeon and make a model of the brain during the first session of a new learning program aimed at getting more Black students into science and technology-focused classes and careers.

Reach: 38k

Salem high schools will keep “Gender Queer” on shelves following grandparent challenge

Salem Reporter - July 15, 2022

The unsuccessful effort to remove the graphic novel from library shelves stemmed from a grandparent’s concern about the book’s inclusion of same-gender sex scenes and conversations about sexual experiences.

Reach: 26k



Salem-Keizer board further considers ban on concealed guns at schools

Statesman Journal - July 13, 2022

The Salem-Keizer school board is still deciding whether to prohibit weapons, including concealed handguns, from district property at all times. After the first reading this week of a resolution that would do just that, board members remain distinctly split on the issue.

Reach: 300k



Carson Cottingham elected school board chair

Salem Reporter - July 13, 2022

In a split vote Tuesday, the Salem-Keizer School Board selected Ashley Carson Cottingham as its next chair and elected two other leaders for the upcoming year.

Reach: 26k

Broadcast News Coverage

Summer school kicks off with expanded programs in Oregon's largest districts

KGW-TV - June 30, 2022

Officials from the Portland, Salem-Keizer and Beaverton school districts said COVID-relief dollars have boosted summer programming this year.

ReachL 935k

Athletics

McNary turns to Connor Astley to lead football program; Craig Howard disciple aims to 'continue legacy' of late Southern Oregon coaching legend

MSN.com - July 15, 2022

McNary didn't have to look far to find a suitable replacement for Jeff Auvinen.

Reach: 194M

Celtics softball season survives surprise

Keizertimes - July 13, 2022

The 2022 McNary softball season started with uncertainty when head coach Kevin Wise left the position a week before the start of the season. But with a rookie head coach and low expectations, the Celtics made it all the way to the semifinals of the 6A playoffs.

Reach: 23K

Salem-Keizer high school football schedules include league games in southern Oregon

Statesman Journal - June 28, 2022

McNary hires new football head coach

Statesman Journal - July 14, 2022

Connor Astley is the new McNary head football coach, athletic director Scott Gragg announced Thursday. Astley was previously an assistant coach for the Celtics.

Social Media Mentions

. @salemkeizer school board discusses gun, weapon restrictions on district property <https://t.co/aB8YD9NUJe> via @salem_statesman

Natalie Pate - June 30, 2022

is a look at the Salem-Keizer high school football schedules this fall. It's going to look different. @salemkeizer <https://t.co/FzcALHyx0F>

Pete Martini - June 28, 2022

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