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## Online News Coverage

### South senior known for uplifting student voices seeks to be role model

Salem Reporter - June 17, 2022

With a smile that teachers said lights up the halls, Dara Elkanah hopes to inspire young students of color and pursue a career in education.

Reach: 38k

### McNary senior went from fighting to being an anchor for classmates

Salem Reporter - June 16, 2022

## QUICK LINKS

[SKPS Class of 2022: One for the Record Books](#)

[Congratulations to our 2021-22 SKPS retirees!](#)

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RonniLynn Anderson struggled to adjust to a large high school after spending several years at Salem's alternative school. While at McNary, she turned around her behavior and became a leader among classmates in the school's emotional growth center.

Reach: 38k

### **A go-getter at North helped other students find their passions**

Salem Reporter - June 16, 2022

Paul Quach will be the first in his family to attend college, earning a full ride to Wesleyan University. He's known around school for his energy and involvement in nearly everything.

Reach: 38k

### **School board approves \$1.36 billion budget for 2022-23, LGBTQ+ proclamation**

Statesman Journal - June 15, 2022

The governing board for Salem-Keizer Public Schools on Tuesday adopted a \$1.36 billion budget for the 2022-23 school year, following its approval by the district budget committee on May 23.

Reach: 401k

### **After an injury, McKay's goalie bounced back to graduate on time**

Salem Reporter - June 15, 2022

Andy Canchola's favorite part of school was playing soccer, but when he lost his hand in an accident, his motivation to do schoolwork suffered.

Reach: 38k

### **Rising costs, supply chain problems plague construction projects in Salem**

Salem Reporter - June 14, 2022

The Salem-Keizer School District is nearing the end of a five-year, \$700 million construction push to renovate nearly every school.

Reach: 38k

### **Construction student inspired classmates to enter the field**

Salem Reporter - June 14, 2022



Kylie Lundy was a leader among her classmates as they built a home as part of the residential construction program at the Career Technical Education Center in Salem.

Reach: 38k

**A viola standout at South hopes for a career performing music**

Salem Reporter - June 13, 2022

The lone musician in her family, Sofiya Zavydovska said music has helped her cope with the challenges of high school and been an avenue for making friends and expressing emotion.

Reach: 38k

**PHOTO GALLERY: Royal Scots, Vikings celebrate graduation**

Salem Reporter - June 13, 2022

The last official act as a high school student is the commencement ceremony, and graduates at McKay and North Salem High Schools held the event Friday, June 10.

Reach: 38k

**What's that under construction in northeast Salem on Lancaster Drive?**

Salem Statesman Journal - June 9, 2022

Renovations are underway at Salem-Keizer Public Schools' District Administrative Center, also known as the Lancaster Professional Center.

**Reports of teens behaving aggressively at Bush's Pasture Park spark concern**

Statesman Journal - June 9, 2022

Salem parks crews reported that for the past few months, several teens have been creating "unsafe conditions" inside Bush's Pasture Park.

Reach: 401k

**In Salem-Keizer, students lead fight to improve mental health**

Salem Statesman Journal - June 9, 2022



One Salem-Keizer Public Schools student recalls using his suicide prevention training twice in the past few years. He's not sure his friends would be alive if he hadn't.

Reach: 401k

### **Elementary schoolers awarded for art showing human-powered transportation**

Salem Reporter - June 8, 2022

Thirteen Salem elementary school students were recently recognized for their art depicting "human-powered" transportation.

Reach: 38k



### **Police determine Salem-Keizer student pretending to be teacher sent explicit photos**

Statesman Journal - June 8, 2022

Salem Police said in a statement on Wednesday that they won't charge a Salem-Keizer Public Schools middle school teacher who was accused of sending an inappropriate image to a student.

Reach: 401k



### **Salem teachers win back pay in complaint over full-time work calculations during pandemic**

Salem Reporter - June 8, 2022

A judge with Oregon's Employment Relations Board sided with the school district's teacher union in an unfair labor practice complaint filed in February 2021.

Reach: 38k

### **Can Researchers Show That Threat Assessment Stops Mass Shootings?**

The New Yorker - June 7, 2022

Threat assessment aims to prevent attacks like the Uvalde school shooting. Studies suggest that it's effective in other ways.

Reach: 8M

### **School shooters often hint at their plans. How to help kids spot threats.**

The Washington Post - June 7, 2022

One way parents can try to get past the teenage code of silence is by emphasizing that safety issues, such as violence or suicide, “absolutely need to be reported,” said Courtenay McCarthy, a school psychologist on the Safety and Support Response Team for Oregon’s Salem-Keizer Public School District. The district has established a threat assessment system adopted by school districts across the country.

Reach: 62M

### **Looking for high school, college graduation photos? See our galleries of Mid-Valley ceremonies**

Statesman Journal - June 6, 2022

It's graduation season for local high schools and colleges in the Mid-Valley, and The Statesman Journal will be capturing all the action with photos of commencement ceremonies.

Reach: 336k

### **A second year of expanded summer programs ahead for Salem schools**

Salem Reporter - June 3, 2022

Salem students will once again see beefed-up summer programs at local schools thanks to a second year of significant state money.

Reach: 25k

### **Gubser Elementary gets a special visitor**

Keizertimes - June 2, 2022

The students at Gubser Elementary had the chance to meet Caesar the No Drama Llama on Tuesday, May 31.

### **Assessing threats key to Salem’s school shooting prevention**

Salem Reporter - June 2, 2022

In the wake of the mass school shooting in Uvalde, Texas, some have called for a return to stationing police officers in local schools. But Salem’s police chief said he thinks proactive threat assessment is a better approach.

Reach:25k

### **Sprague graduates to celebrate with Saturday car parade**

Salem Reporter - June 1, 2022

Sprague High School families and supporters gathered before their 2022 commencement ceremony to cheer on the Class of 2022.

Reach: 25k

### **Softball season ends semis sweet for Celtics**

Keizertimes - June 1, 2022

The McNary Celtics lost to Tigard 6-3 in the semifinals of the 6A softball playoffs. Tigard scored four runs with two out in the third inning.

Reach: 18k

### **Hundreds of North students protest inaction on school shootings**

Salem Reporter - May 31, 2022

Students at the central Salem high school endured an agonizing Friday afternoon of lockdown after multiple people reported spotting a man with a gun on campus. Though there was no shooting, many said the incident - just days after a mass school shooting in Uvalde, Texas - underscored the need for gun reforms in the U.S.

Reach: 25k

### **Straub band teacher honored for steering growth, supporting students beyond classroom**

Salem Reporter - May 31, 2022

Jaimie Hall, who's taught music in Salem for over two decades, said he loves working with middle schoolers because they're "fearless." He was recently named the district's music teacher of the year.

Reach: 25k

### **Keizer Elementary breaks ground on renovations**

Keizertimes - May 27, 2022

A special groundbreaking ceremony was held at Keizer Elementary prior to the June start of the 15-month renovation project as part of the 2018 bond program. The renovation will include a new cafeteria and kitchen, four new classrooms, a multipurpose fitness room, improved flow for drop-off and pick-up as well as other improvements. The event featured photo opportunities, games and a choir concert.

Reach: 18k

**UPDATED: Lockdowns lifted at North, Parrish following reports of "suspicious person" on campus**

Salem Reporter - May 27, 2022

Two central Salem schools were on lockdown Friday afternoon for about an hour following a report of a person with a handgun near the school.

Reach: 25k

**29 Graduating Seniors Earn City Recognition for Volunteerism**

City of Salem - May 26, 2022

Thanks to the 29 graduating high school seniors receiving Service Honors Recognition pins this year, Salem's community is a bit better now than it was before they started high school.

Reach: 59k

**Celts light it up at Beacon Awards**

Keizertimes - June 23, 2022

McNary came home with three athlete of the year awards at the Beacon Awards on Saturday. Tyler Copeland was named Football Athlete of the Year, Lacey Vasas Softball Player of the Year and Colby Sullivan Male Golf Athlete of the Year. Vic Backlund was also honored at the event with the Beacon Award for McNary High School.

Reach 20k

**Salem teen poses as teacher, sends 'sexually explicit' images to student**

KOIN-TV - June 22, 2022

After a Judson Middle School teacher in Salem was put on leave for a report of an inappropriate image shared on social media, an investigation revealed a student was allegedly posing as the teacher.

Reach: 847k

**Salem-Keizer School Board approves budget**

Polk County Itemizer-Observer - June 22, 2022

The Salem-Keizer School Board approved a 2022-23 budget of \$1,364,339,518 on June 14.

Reach: 17k

## Broadcast News Coverage

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### **When teens threaten violence, a community responds with compassion**

NPR - June 1, 2022

So the school shooting in Uvalde has, once again, left many people asking, how do we prevent the next one? And while lawmakers debate new gun policies as a solution, many school districts have been working hard to steer young people away from violence.

Reach: 39M

### **Several incidents involving threats, weapons happen in Oregon, Washington schools**

KATU-TV - June 1, 2022

After North Salem High School went into lockdown last Friday in response to reports of a suspicious person on campus with a gun, Salem Police Chief Trevor Womack said in a statement: "The recent horrific shooting in Texas has our students, parents, and community on edge, understandably. We want our community to know that we are prepared and ready to keep our school campuses safe, as exemplified by today's rapid response."

Reach: 1M

### **Researchers look for ways to identify young people who are on 'the pathway to violence'**

PBS - May 26, 2022

Mark Follman, an editor at Mother Jones and author of "Trigger points," and Marisa Randazzo, executive director of threat assessment at the security firm, Ontic, join William Brangham to discuss.

Reach: 11M

### **3 Whiteaker athletes break track records**

Keizertimes - June 3, 2022

Jocelyn Schnurbusch, Derek Olivo and Sole Bartlemay all broke Whiteaker track and field records during the 2022 season across the sixth, seventh and eighth grades.

Reach: 18k

### **Parrish Middle School, N Salem HS lockdown lifted after suspicious person reported**

KOIN-TV - May 27, 2022

Salem-Keizer Public Schools announced a lockdown at Parrish Middle School and North Salem High School has been lifted after reports of a suspicious person with a handgun in the area.

Reach: 719k

### **Oregon school district pioneered a system to prevent school shootings**

Oregon Public Broadcasting - June 1, 2022

A school district in Oregon pioneered a student behavioral threat assessment program more than 20 years ago to prevent shootings on campus.

Reach: 917k

### **Author examines the behavioral patterns of people who carried out mass shootings**

NPR - May 26, 2022

NPR's Rachel Martin talks with Mark Follman about the behavioral patterns of mass shooters. Follman is the author of: Trigger Points: Inside the Mission to Stop Mass Shootings in America.

Reach: 39M

### **School resource officers back in the spotlight in wake of recent shootings**

<https://www.kptv.com> - June 9, 2022

Salem-Keizer Public Schools is one of the districts that has done away with SROs in recent years.

Reach: 14k

### **Salem-Keizer school district changes honors classes**

Oregon Public Broadcasting - May 16, 2022

Like everything else, honors classes in the Salem-Keizer school district were upended during the pandemic. But when students came back into the building, the district took advantage of the opportunity to re-work the way it offers honors classes.

### **Saluting Our Seniors: Osvaldo Guzman Rodriguez from North Salem High School**

KATU-TV - May 20, 2022

KATU is saluting our seniors, the graduating class of 2022, and all they have achieved in difficult times. Osvaldo Guzman Rodriguez from North Salem High School shared his message to fellow graduates.

## Athletics

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### **WATCH: 2024 QB T.C. Manumaleuna at The QB Retreat**

247Sports - June 1, 2022

Salem (Ore.) North Salem high school class of 2024 quarterback T.C. Manumaleuna made his way to the workout.

Reach: 10M

### **Celtics shine with Beacons Awards nominations**

Keizertimes - June 8, 2022

Five Celtic athletes are nominated for Athlete of the Year for their respective sports at the Beacon Awards. Joining them is first-year softball coach Kelly Parsell who is nominated for Coach of the Year. The Beacon Awards will take place Saturday, June 18, at the

Reach: 20k

### **OSAA tennis: Announcing the All-Mid-Valley tennis teams**

Statesman Journal - May 31, 2022

Cascade, Sprague players among the top selected to the All Mid-Valley boys and girls tennis teams.

### **Top Mid-Valley locals to watch at 2022 Oregon softball, baseball state championships**

Statesman Journal - May 27, 2022

The OSAA softball and baseball state quarterfinals are slated to begin with several Mid-Valley area schools competing throughout multiple classifications in this year's tournament.

### **Springing into football season**

Keizertimes - June 8, 2022

McNary held its first set of football camps to give head coach Jeff Auvinen and his coaching staff an early look at what they'll have to work with next season.

## Social Media Mentions

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**QT @salemkeizer: So much hope in our students as we celebrated their accomplishment last night! Words of the night from our staff and**

Superintendent Perry - June 9, 2022

**RT @salemkeizer : Congratulations to our Black/African American graduates, who were celebrated on Sunday, June 5 at To God Be the Glory**

Salem-Keizer Equity, Access & Advancement Office - June 8, 2022

**📰 @salemkeizer 📰 Police determine Salem-Keizer student pretending to be teacher sent explicit photos <https://t.co/bjrSdQuYbr> via @**

Natalie Pate - June 8, 2022

**RT @salemkeizer : Several school campuses will be closed this summer for the 2022 construction season. Follow the link to see details.**

Natalie Pate - June 16, 2022

**Services is thrilled by the shout out from our community partners at Salem-Keizer Public Schools! We send that appreciation right back! #**

Trillium Family Services - June 15, 2022

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