



[Online News Coverage](#)

[Broadcast News Coverage](#)

[Athletics](#)

[Social Media Mentions](#)

## Online News Coverage

### Learn about local Pacific Islanders through school district event

Salem Reporter - May 13, 2022

Salem-Keizer School District leaders will host a virtual community event Monday evening to share stories and information from local Pacific Islanders.

Reach: 25k

### Hundreds more Salem kids to get a chance for bilingual Spanish-English classes in fall

Salem Reporter - May 13, 2022

District leaders are more than doubling the number of elementary schools offering dual language classes, where native Spanish and English speakers are mixed starting in

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kindergarten and students work to learn both languages fluently. It's the first step in a substantial expansion of the program planned for the coming years.

Reach: 25k

### **Middle schoolers create art for micro shelter residents in months-long project**

Salem Reporter - May 12, 2022

Salem residents until June 5 can find artwork on display at the Bush Barn Art Center which Howard Street Charter School students spent months creating to better understand homelessness. Following the exhibit, the art will go to local micro shelters to help make them feel like home for residents.

Reach: 25k



### **Health secretary in Oregon on mental health: 'We need every state to step up'**

East Oregonian - May 10, 2022

Karley Strouse, a bilingual psychologist in the Salem-Keizer School District, spoke for the Oregon School Psychologists Association.

Reach: 35k



### **How behavioral threat assessment can stop mass shootings before they occur**

NPR - May 2, 2022

Student Threat Assessment Team in SKPS discussed on ways to prevent acts of violence in schools.

Reach: 43M

### **McNary Theatre Arts set to bring the magic with PUFFS**

Keizertimes - May 13, 2022

McNary Theatre Arts' spring play, PUFFS, is a comedic retelling of the events from the Harry Potter series from the Hufflepuffs point of view. The show runs from May 18-21 with shows each night at 7 p.m.

### **McNary's Celebration of Music lights up the Elsinore**

Keizertimes - May 8, 2022

McNary High School's performing arts groups staged its Celebration of Music at the historic Elsinore Theatre in Salem, on Tuesday, May 3, in what is hoped to be the first of a new annual tradition.

### **McNary music medals**

Keizertimes - May 5, 2022

Multiple McNary music students participated in and placed at the Oregon Music Education Association's State Solo Contest and State Ensemble Contest on Saturday, April 30.

## **Broadcast News Coverage**

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### **AM Northwest**

KATU-POR (ABC) - May 13, 2022

South Salem High School student recognized for Innovation Challenge.

Reach: 15k

## **Athletics**

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### **Corban Hires Whitney Pitalo as New Head Women's Soccer Coach**

Victory Sports Network - May 7, 2022

### **Photos: Mountain Valley Conference district track and field championships**

statesmanjournal.com - May 13, 2022

Photos from Mountain Valley Conference Track & Field Championships.

### **These Salem-Keizer 6A golfers advance to state**

Statesman Journal - May 11, 2022

After last week's district golf meets and this week's regional meets, the Mountain Valley Conference state golf qualifiers have been determined.

### **West Salem grad Keira McCarrell among NCAA's best at javelin**

Salem Statesman Journal - May 13, 2022

It has been a long road for Keira McCarrell, but now she is among the best in the nation, with even bigger goals. The 2017 West Salem graduate, now a senior at Auburn

University in Alabama, has the third-best NCAA javelin throw in the nation this season, with the track and field postseason beginning this week.

### **Was South Salem grad Evina Westbrook a victim of a growing WNBA problem?**

Statesman Journal - May 7, 2022

Evina Westbrook has cleared waivers and is now a free agent. The South Salem graduate who played college basketball at Tennessee and UConn was waived earlier this week by the WNBA's Seattle Storm. She was one of several players unexpectedly waived by WNBA teams.

## **Social Media Mentions**

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**. @salemkeizer is more than doubling the number of elementary schools offering dual language classes, where English & Spanish native**

Rachel Alexander - May 13, 2022

**championships. @abigaildollins @\_Brian ICT @scotsmandaily @WSHSTitanTrack @Saxoninfo @SHS\_SportsMed @salemkeizer**  
**<https://t.co/RMqgSlrBjE>**

Pete Martini - May 12, 2022

**Westbrook is back in the WNBA. @evinawestbrook @Saxoninfo @SaxonCounselor @SSaxonsBaseball @MrMaxPrice @salemkeizer**

Pete Martini - May 12, 2022

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