



Online News Coverage

Broadcast News Coverage

Social Media Mentions

Online News Coverage

'Watching history unfold:' Salem area teachers help students understand the war in Ukraine

Statesman Journal - March 21, 2022

Shares information about how local schools incorporate current events into classroom instruction.

Reach: 290K

As budget season begins, high fuel costs pinch Salem agencies

Salem Reporter - March 21, 2022

From public transit to road construction and school buses, local government is also being hit by rising fuel costs. Most said they can weather a temporary surge, but plan to make cuts elsewhere if prices remain high.

QUICK LINKS

[Salem-Keizer Public Schools Hosts Virtual Safety Series](#)
[Salem-Keizer School-Year Calendars](#)
[Bond Projects](#)

FOLLOW US



Reach: 36k

What's that under construction at West Salem High School?

Salem Statesman Journal - March 21, 2022

Originally built in 2002 to serve about 1,750 students, West Salem High School now faces overcrowding and growing enrollment. About \$34.5 million in bond-funded construction is underway at the school to relieve overcrowding conditions and prepare the school to serve 2,100 students.

Reach: 290k



Answering questions about curriculum: What are kids learning in Oregon public schools?

Salem Statesman Journal - March 21, 2022

What kids are learning in schools has been a discussion point for decades. Statesman Journal talks to education leaders to share more information.

Reach: 290K

Enthusiasm, teamwork shine in Swegle soccer club

Salem Reporter - March 17, 2022

A trio of Blanchet seniors is putting on a free soccer club for neighboring Swegle elementary students as their senior community service project. Swegle parents and families filled the high school stadium in support during their inaugural game last week.

Reach: 36K



ON THE AIR: High school students in Salem-Keizer still struggling to adjust to being back in class

Salem Reporter - March 17, 2022

Education reporter Rachel Alexandar dicusses semester grades for high school students and ways schools are working to address challenges for students.

Reach: 36k



High schoolers are failing fewer classes this year, but still struggle adjusting from online school

Salem Reporter - March 15, 2022

Data from the first semester of the school year shows Salem high schoolers are failing about 15% of their classes. Educators say the sophomore class, who experienced their first year of high school almost entirely online, are in particular having trouble with routines like regular attendance.

Reach: 36K

Broadcast News Coverage

KGW News at Sunrise at 5 AM

KGW-POR (NBC) - March 15, 2022

Salem-Keizer Public Schools school psychologists shares perspective on optional face coverings.

Reach: 7K

How to talk to kids about the war in Ukraine

KGW-TV - March 16, 2022

The information we're learning everyday about the war in Ukraine is difficult for many adults to take in. The images we are seeing out of Ukraine are heart wrenching. Families are being pulled apart and communities are being destroyed by war. But how should adults explain what's happening in Ukraine to kids in an age-appropriate way?

Reach: 7K



Social Media Mentions

questions about curriculum: What are kids learning in Oregon public schools?

<https://t.co/JqX28PCDht> via @salem_statesman @salemkeizer

Natalie Pate - March 21, 2022

enjoy nature sounds while increasing the quality of life for all living things

<https://t.co/scTk1uLico> @salemkeizer

Toshiba Innovation - March 21, 2022

unfold:' Salem area teachers help students understand the war in Ukraine

<https://t.co/2GpXa8w06g> via @salem_statesman @salemkeizer

Natalie Pate - March 21, 2022

Last March, a typical fuel order for @salemkeizer schools was about \$18k Now, the same diesel and gas is ~\$32k, with most of that increase

Rachel Alexander - March 21, 2022

Salem-Keizer Public Schools, Oregon School District 24J | 2450 Lancaster Drive NE, Salem, Oregon 97305 | 503-399-3000 | www.salemkeizer.org

Meltwater - 456 California St. Floor 11, San Francisco, California 94104 USA

To unsubscribe from this newsletter [Click Here](#)