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Online News Coverage

Salem-Keizer schools plan to make masking optional March 12

KATU-TV - March 4, 2022

Decision on optional face coverings in district facilities.

Reach: 1M

Masks will be optional for Salem-Keizer school district students, staff starting March 12

Statesman Journal - March 4, 2022

Decision on optional face coverings in district facilities:

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[Salem-Keizer Public Schools Hosts Virtual Safety Series](#)

[Salem-Keizer School-Year Calendars](#)

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Salem-Keizer won't require masks after March 12, superintendent says

Salem Reporter - March 4, 2022

Decision on optional face coverings in district facilities.

Reach: 44k

Portland Public Schools to become 'mask-optional' beginning March 14

Oregon Public Broadcasting - March 4, 2022

Decision on optional face coverings in district facilities.

Reach: 1M

Oregon significantly loosens school COVID-19 protocols

Statesman Journal - March 2, 2022

State announces local-decision-making for face coverings in schools.

Reach: 328k

High school launches 'calm room' to help students' mental health

KMSP-TV - March 14, 2022

A high school is taking an extra step to help students battling anxiety and depression, creating a safe space for them. South Salem High School in Oregon created a "calm room" to help improve students' mental health. The designated classroom opened in the fall of 2021.

Reach: 974k

Meet the Mid-Valley: South Salem High School culinary instructor, chef Laura Hofer

Statesman Journal - March 12, 2022



Meet the mid-valley: Laura Hofer, Chef and Culinary Instructor at South Salem High School.

Reach: 290k

Unified climbing club helps South students build confidence

Salem Reporter - March 11, 2022

Salem-Keizer students build confidence through engaging new multi-school club as part of unified champion schools.

Reach: 36k

SALEM HISTORY: Fats Domino, other stars drew teen crowd in Salem

Salem Reporter - March 9, 2022

Salem History: A star-studded lineup performed at South Salem High School on March 8, 1957.

Reach: 36k

One school club is coloring the world

Keizertimes - March 12, 2022

The Art Club at McNary High School allows students to work on art projects or to paint murals around the school.

Donate shoes at Salem schools by Friday to aid local youth shelters

Salem Reporter - March 14, 2022

A local Salem project is a competition among schools in the Salem-Keizer School District to gather shoes and distribute them to youth shelters.

Reach: 36k

Broadcast News Coverage

KATU News at 5

KATU-POR (ABC) - March 4, 2022

SKPS shares decision of optional face coverings in all district facilities.

Reach: 55k

KOIN 6 News at 11

KOIN-POR (CBS) - March 4, 2022

SKPS shares decision of optional face coverings in all district facilities. Reach: 33k

KGW News at 5

KGW-POR (NBC) - March 14, 2022

SKPS psychologist speaks about the optional face covering update.

Reach: 44k

Athletics

West Salem basketball nail-biter win over David Douglas at state tournament

Statesman Journal - March 1, 2022

West Salem High School win over David Douglas High School.

Celtic girls basketball caps 12-3 Spring season

Keizertimes - March 7, 2022

In their season finale, the Celtics rose once more to the challenge of the Saxons, who finished second in the Mountain Valley Conference, holding leads of 7-2, 11-10 and 15-14 entering the final minute of the opening half of the game before eventually falling to the Saxons by a score of 45-42 in the season finale.

McNary girls lacrosse becomes only team in district

Keizertimes - March 6, 2022

The McNary girls lacrosse team has been around since its inception during the 2016 season but entering this season they got a unique title in the Salem-Keizer area.

McNary wrestling: Girls place at state, boys get close

Keizertimes - March 3, 2022

For the first time since 2018, the McNary Girls wrestling team has a state placer in Yared Calderon. Calderon finished sixth at 235 pounds after battling through the consolation rounds in Thursday, Feb. 24m Girls State Wrestling Championships at Culver High School.

Social Media Mentions

: In case you were wondering about an 11th hour local mask mandate from @salemkeizer - it ain't happening. District will drop mask

Rachel Alexander - March 4, 2022

Masks will be optional in @salemkeizer schools starting Mar. 12, @SKCPeezy announced today. Here's my latest for the

Eddy Binford-Ross - March 4, 2022

JUST IN: Salem-Keizer Public Schools, Oregon's second largest district, says masks will be optional in all district facilities once the

KGW News - March 4, 2022

Salem-Keizer School District to make masks optional for students, staff

KOIN 6 - March 4, 2022

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