

Inside Out

[Online News Coverage](#)

[Broadcast News Coverage](#)

[Athletics](#)

[Social Media Mentions](#)

Online News Coverage

[Ambassadors in Action](#)

SchoolCEO - March 1, 2022

Salem-Keizer Public Schools is highlighted in SchoolCEO Magazine for launch of Communications Ambassadors Program.

[Salem-Keizer Public Schools employees to get \\$2,250 'appreciation and retention' bonuses](#)

MSN.com - February 14, 2022

As part of a "recognition and retention bonus" all SKPS employees will receive up to \$2,250.

Reach: 207M

[Oregon high school introduces 'calm room' to help students deal with stress and anxiety](#)

WATL-TV - February 23, 2022

South Salem High School students work with school to establish "Calm Room" as strategy to support stress and anxiety.

Reach: 2M

[California, Oregon, Washington to end school mask mandates](#)

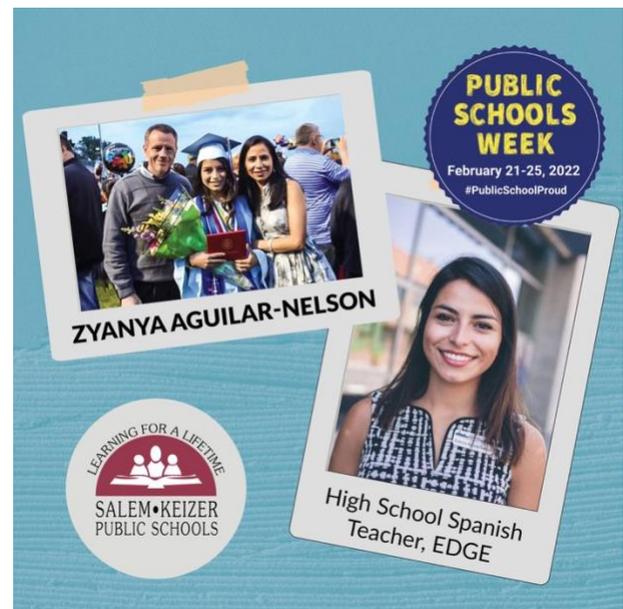
Yahoo news - February 28, 2022

QUICK LINKS

[Salem-Keizer Public Schools Hosts Virtual Safety Series](#)

[Salem-Keizer School-Year Calendars Bond Projects](#)

FOLLOW US



Oregon Governor Brown Announced Monday that the state will lift its indoor universal masking mandate on March 12, 2022.

Reach: 65M

Oregon's mask mandate ends March 19. Schools are waiting for updated guidance

Oregon Public Broadcasting - February 25, 2022

Previously, Oregon announced the date the state would lift the universal indoor mask mandate would be March 19. SKPS mentioned in part as to decision would come after working with local health authorities.

Reach: 1M

'Creating better thinkers:' Salem area student journalists recognized on Student Press Freedom Day

Statesman Journal - February 24, 2022

South Salem High School students recognized for Press Freedom Award.

Reach: 382k

Fourth graders render Salem-Keizer school board in colorful portraits

Salem Reporter - February 14, 2022

Students from Chapman Hill Elementary recognize "School Board Appreciation Month" with portraits of district's school board directors.

Reach: 44k

Legislators considering steps to tackle Oregon's shortage of teachers

Salem Reporter - February 14, 2022

Retention and recruitment bonuses, allowing teachers with out-of-state licenses to work in Oregon and paring back teacher requirements expected to relieve shortages.

Reach: 44k

Salem-Keizer to spend \$17.7 million on employee retention bonuses

Salem Reporter - February 16, 2022

The Salem-Keizer School District is using millions of dollars in federal Covid relief money to provide retention bonuses to nearly all district employees.

Reach: 44k



Salem's first electric school bus is on the road

Salem Reporter - February 23, 2022

Bus #427 looks identical to its diesel-powered siblings and can run about 80 miles on a charge. It was purchased thanks to a grant from Portland General Electric, which has also awarded the Salem-Keizer School District funds for a second, larger electric bus to be delivered next year.

Reach: 44k

South Salem student journalists win press freedom award

Salem Reporter - February 28, 2022

The national Journalism Education Association recognized student journalists at South Salem High School with a 2022 press freedom award.

Reach: 44k

South Salem student mentors send some love to city dispatchers

Salem Reporter - February 14, 2022

Students from the school's LINK leadership program delivered valentines to the downtown Salem Fire Department station.

Reach: 44k

Learn about online safety for students at district-sponsored panel

Salem Reporter - February 23, 2022

Salem-Keizer Public Schools to host virtual event focused on social media and online safety as part of a three-part safety series.

Reach: 44k

McKay strings take center stage with Saturday "Four Seasons" fundraiser concert

Salem Reporter - February 25, 2022

Rather than sell chocolate bars or collect cans, the high school's most advanced orchestra is staging a one-night-only performance of one of the most difficult pieces in the classical canon, with a guest soloist from the University of Oregon.

Reach: 44k

Volunteers help Salem educators de-stress with personal pies

Salem Reporter - February 28, 2022

Thousands of fresh cherry and apple pies are on their way to local schools after a staff appreciation request from a Swegle Elementary worker snowballed into a community-wide effort. Salem Leadership Foundation workers hope the effort encourages others to show appreciation for educators.

Reach: 44k

More high schoolers are off track to graduate. Here's how schools can help.

NewsNation USA - February 8, 2022

South Salem High School Counselor shares strategies being used to help get students back on track for graduation.

Reach: 322k

ON THE AIR: Rachel Alexander on how hard it can be to get substitute teachers

Salem Reporter - February 8, 2022

Salem Reporter education reporter Rachel Alexander discusses substitute teaching challenges.

Reach: 44k

Salem students are glad to be back in school. That doesn't mean it's easy.

Salem Reporter - February 7, 2022

Salem Reporter talks with area student body presidents about being back in school.

Reach: 44k

As Salem schools seek emergency subs, some experienced teachers struggle to get into classroom

Salem Reporter - February 3, 2022

A state emergency license created in the fall of 2021 to help districts hire more substitute teachers isn't open to people with college degrees or teaching experience. That means teachers with experience must pay more out-of-pocket for a substitute license, even if they only want to help with the current shortage.

Reach: 44k

South Salem student, McKay choir instructor recognized with leadership awards

Salem Reporter - February 1, 2022

A South Salem High School student and a McKay High School teacher last month received statewide awards for their work as leaders in the community.

Reach: 44k

Broadcast News Coverage

KGW News at 6 - The Story

KGW-POR (NBC) - February 23, 2022

South Salem High School students work to add a "calm room" to school as an additional support strategy to respond to stress and anxiety.

Reach: 39K

Salem-Keizer students form group to prevent suicide among peers

KGW-TV - February 11, 2022

Live to Tell is group at Salem-Keizer Public Schools that is aimed at suicide prevention. It's led by students for students who are struggling, are in a dark place or know someone who is.

Salem-Keizer parents protest in support of ending school mask mandates

KOIN-TV - February 8, 2022

As Oregon signals an end to wearing masks in public places, parents are protesting the state not lifting mask requirements soon enough after the Oregon Health Authority announced indoor mask requirements will be lifted by March 31.

Reach: 957k

Athletics

Sprague wins five titles at 6A Wrestling State Championships

Statesman Journal - February 28, 2022

A dimly lit gym and one spotlight was all Sprague wrestlers needed to win five individual titles during the 2021-2022 OSAA 6A Wrestling State Championships at Sandy High School.

Meet our Mid-Valley: Passion for coaching runs deep for defensive coordinator

Salem Statesman Journal - February 28, 2022

Ramirez, who will be entering his 26th year of coaching football later this year, has spent the past 16 of those years as the West Salem High School defensive coordinator.

Girls state wrestling: Thurston has 2 champs, McKay a runner-up

Statesman Journal - February 24, 2022

The girls wrestling tournament started a weekend of OSAA wrestling state championships Thursday at Culver High School.

Thurston's Kaylee Annis and Averie Stockwell won titles, and McKay's Sarahi Chavez placed second.

Christensen heading to "dream job" this fall

Keizertimes - February 25, 2022

Earlier this month, McNary athletic director Scott Gragg announced that Josh Christensen, the 2018-19 Vancouver (Wash.) Public Schools Coach of the Year, will be taking over the Celtics cross country program.

Social Media Mentions

We are excited to get started working with another fantastic @salemkeizer school! Swegle Elementary students are starting with EmpowerU

EmpowerU - February 24, 2022

Excellent training today with @DrBryantMarks on implicit bias and how this shows up in each one of us. @salemkeizer

Kevin Walker - February 18, 2022

At the end of March, most Salem-Keizer Public Schools employees will see an extra \$1,250 added to their paychecks.

<https://t.co/BPmfJus6mh>

Statesman Journal - February 14, 2022

RT @ToddConstructio: Tilt walls go up at Gaffin Transportation Facility for @salemkeizer . #concreteconstruction #construction

Salem-Keizer Public Schools - February 11, 2022

RT @SKCPeezy: Hey @salemkeizer our community so appreciates all that you do. If you haven't seen a pie yet ... it's coming soon. Thank you #

Salem-Keizer Public Schools - February 10, 2022

Thank you to our school counselors. @salemkeizer

<https://t.co/qXHwzluk76>

Superintendent Perry - February 9, 2022

in our community learning session. Can't wait to see the things

Grace accomplishes in her future. @salemkeizer

<https://t.co/NU5XdUN3jZ>

Ashley Carson Cottingham - February 8, 2022

RT @salemkeizer : Superintendent Perry (@SKCPeezy) recently had the opportunity to sit down with @school ceo to discuss the importance of

SchoolCEO - February 8, 2022

RT @salemkeizer : We love seeing how students and staff are celebrating #BlackHistoryMonth in their schools. This amazing bulletin board

OR Dept of Education - February 2, 2022

excited to work with @DLeNM today! Thank you to all our @salemkeizer school leaders for your engagement. Our dual language future is

Kevin Walker - February 1, 2022

Salem-Keizer Public Schools, Oregon School District 24J | 2450 Lancaster Drive NE, Salem, Oregon 97305 | 503-399-3000 | www.salemkeizer.org

[Meltwater - 456 California St. Floor 11, San Francisco, California 94104 USA](#)

To unsubscribe from this newsletter [Click Here](#)