



# Salem-Keizer Public Schools

## DISTRICT LOGO INSPIRATION CONTEST

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### GUIDELINES

#### BACKGROUND INFORMATION:

Leaders at Salem-Keizer Public Schools have learned a lot from students, staff, families and the community about their hopes and dreams for students in the district. It is now time for a logo redesign and we need your help.

As a district our logo should reflect the richness of diversity of students and staff at Salem-Keizer. The district represents a global population where more than 40,000 students speak 100 languages throughout 65 schools.

#### LOGO INSPIRATION DESIGN CONTEST:

The SKPS district logo inspiration contest will launch on March 1 with entries accepted through March 22. Entries will be posted to the district website for public viewing. A judging committee will help select eight finalists, two from each school level: elementary, middle, high school and the Community Transition Program. All eight finalists will receive a prize.

Contestants should understand that their designs will be used to inspire the new district logo, but will not be used as the final logo design.

#### LOGO GUIDELINES:

- Use your imagination! Your design can be literal, abstract or a symbol.
- Sketches should be done in black and white.
- If your idea incorporates people, attempt to consider neutral figures.
- Artwork entries must be the original design from the SKPS student entry with no help from families and friends, and free of other copywritten content.
- All entries must be school-appropriate. Please do not submit artwork that lean toward religious or political themes, and should not be focused on one specific culture.

#### WAYS TO SUBMIT:

All entries must be turned in by 5 p.m. on March 22.

- Bring the completed form and art to your school office; or
- Email the completed entry form and art to [info@salkeiz.k12.or.us](mailto:info@salkeiz.k12.or.us); or
- You may also send or drop off your completed form and art to:

Community Relations and Communications  
Salem-Keizer Public Schools  
2450 Lancaster Dr. NE Suite #140  
Salem, OR 97305

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### CONTEST ENTRY FORM

Title of entry: \_\_\_\_\_

Student name: \_\_\_\_\_ Grade: \_\_\_\_\_

School: \_\_\_\_\_

### RELEASE STATEMENT

I am submitting my entry for consideration in the Salem-Keizer district logo inspiration contest. This art is my original work and does not include any copyrighted material. By submitting this entry, this art becomes the property of Salem-Keizer Public Schools. I give permission for this work to be used by Salem-Keizer Public Schools and understand I will not be compensated for its use.

The following statement must be signed by your parent/legal guardian. I am the parent or legal guardian of the contest entrant. By submitting this entry form, I represent that I understand the release statement for this contest and agree to be bound by it.

\_\_\_\_\_  
Name of student's parent/legal guardian

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of student's parent/legal guardian

Complete this form and bring the completed form and your art to your school office by March 22, 2023 or email them to [info@salkeiz.k12.or.us](mailto:info@salkeiz.k12.or.us).

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