

# CRITICAL DATA / FLO ANALYTICS

## Salem-Keizer Community Survey

### Summary & Overall Insights

August – September 2018



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## Summary & Overall Insights

### Parent / Guardian Interviews

- Critical Data completed one-on-one executive style telephone interviews with 360 parents and guardians who have children in Salem-Keizer Public Schools. Of those interviews, **70** were conducted with parents/guardians of high school students, **80** were completed with parents/guardians of middle school students, and **210** were conducted with parents/guardians of elementary school students. The interviews were broken out as follows:

CATEGORIES	SCHOOL	NUMBER OF COMPLETED INTERVIEWS	PERCENTAGES
<b>ELEMENTARY SCHOOLS</b>	Auburn Elementary	7	1.9%
	Battle Creek Elementary	6	1.7%
	Brush College Elementary	3	0.8%
	Bush Elementary	5	1.4%
	Candalaria Elementary	5	1.4%
	Cesar Chavez Elementary	6	1.7%
	Chapman Hill Elementary	3	0.8%
	Clear Lake Elementary	3	0.8%
	Cummings Elementary	3	0.8%
	Englewood Elementary	6	1.7%
	Eyre Elementary	6	1.7%
	Forest Ridge Elementary	3	0.8%
	Four Corners Elementary	6	1.7%
	Grant Elementary	6	1.7%
	Gubser Elementary	3	0.8%
	Hallman Elementary	6	1.7%
	Hammond Elementary	6	1.7%
	Harritt Elementary	3	0.8%
	Hayesville Elementary	6	1.7%
	Highland Elementary	6	1.7%
	Hoover Elementary	6	1.7%
	Kalapuya Elementary	3	0.8%
	Keizer Elementary	3	0.8%
	Kennedy Elementary	3	0.8%
	Lamb Elementary	6	1.7%
	Lee Elementary	5	1.4%
	Liberty Elementary	5	1.4%
	McKinley Elementary	5	1.4%

*Table Continued*



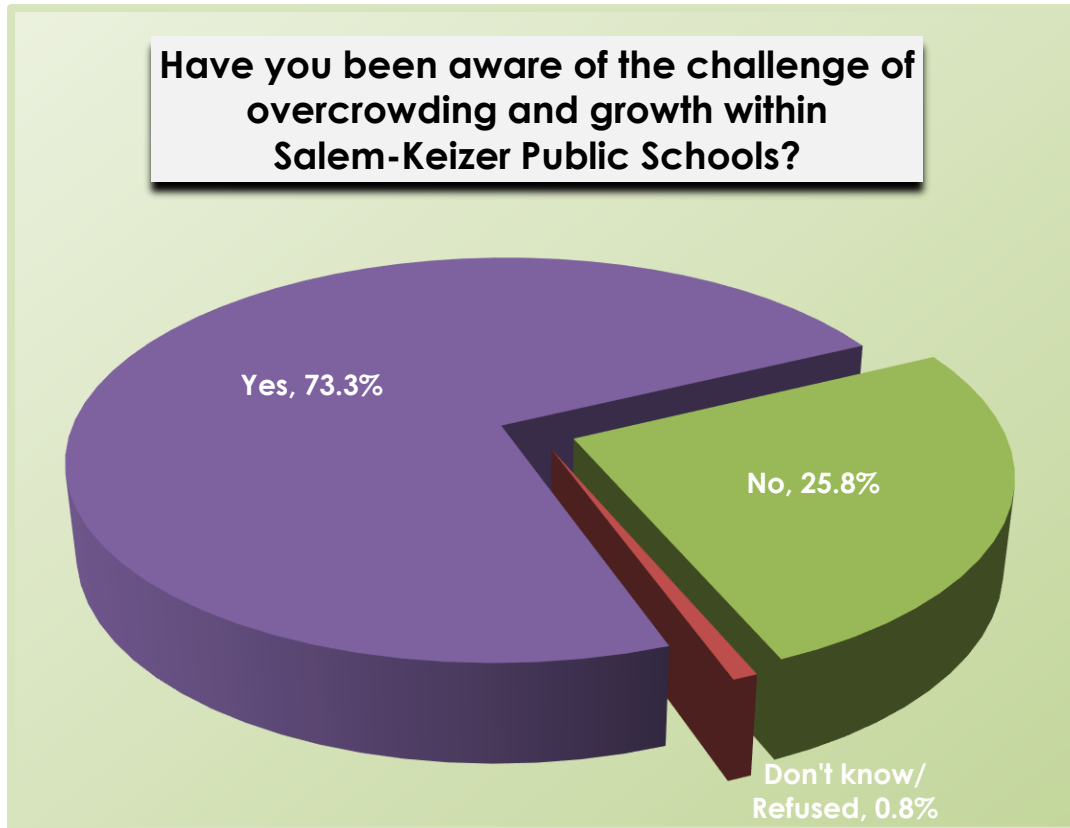
(Completed Interviews continued)

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CATEGORIES	SCHOOL	NUMBER OF COMPLETED INTERVIEWS	PERCENTAGES
<b>ELEMENTARY SCHOOLS CONT.</b>	Miller Elementary	6	1.7%
	Morningside Elementary	5	1.4%
	Myers Elementary	3	0.8%
	Pringle Elementary	7	1.9%
	Richmond Elementary	5	1.4%
	Salem Heights Elementary	5	1.4%
	Schirle Elementary	6	1.7%
	Scott Elementary	6	1.7%
	Sumpter Elementary	6	1.7%
	Swegle Elementary	6	1.7%
	Washington Elementary	6	1.7%
	Weddle Elementary	3	0.8%
	Wright Elementary	6	1.7%
<b>MIDDLE SCHOOLS</b>	Yoshikai Elementary	6	1.7%
	Claggett Creek Middle School	3	0.8%
	Crossler Middle School	9	2.5%
	Houck Middle School	10	2.8%
	Judson Middle School	10	2.8%
	Leslie Middle School	9	2.5%
	Parrish Middle School	10	2.8%
	Stephens Middle School	10	2.8%
	Straub Middle School	3	0.8%
	Waldo Middle School	10	2.8%
<b>HIGH SCHOOLS</b>	Walker Middle School	3	0.8%
	Whiteaker Middle School	3	0.8%
	McKay High School	20	5.6%
	McNary High School	5	1.4%
	North Salem High School	20	5.6%
	South Salem High School	10	2.8%
	Sprague High School	10	2.8%
West Salem High School	5	1.4%	
<b>TOTAL</b>		<b>360</b>	<b>100%</b>

*(Parent/Guardian Interviews continued)*

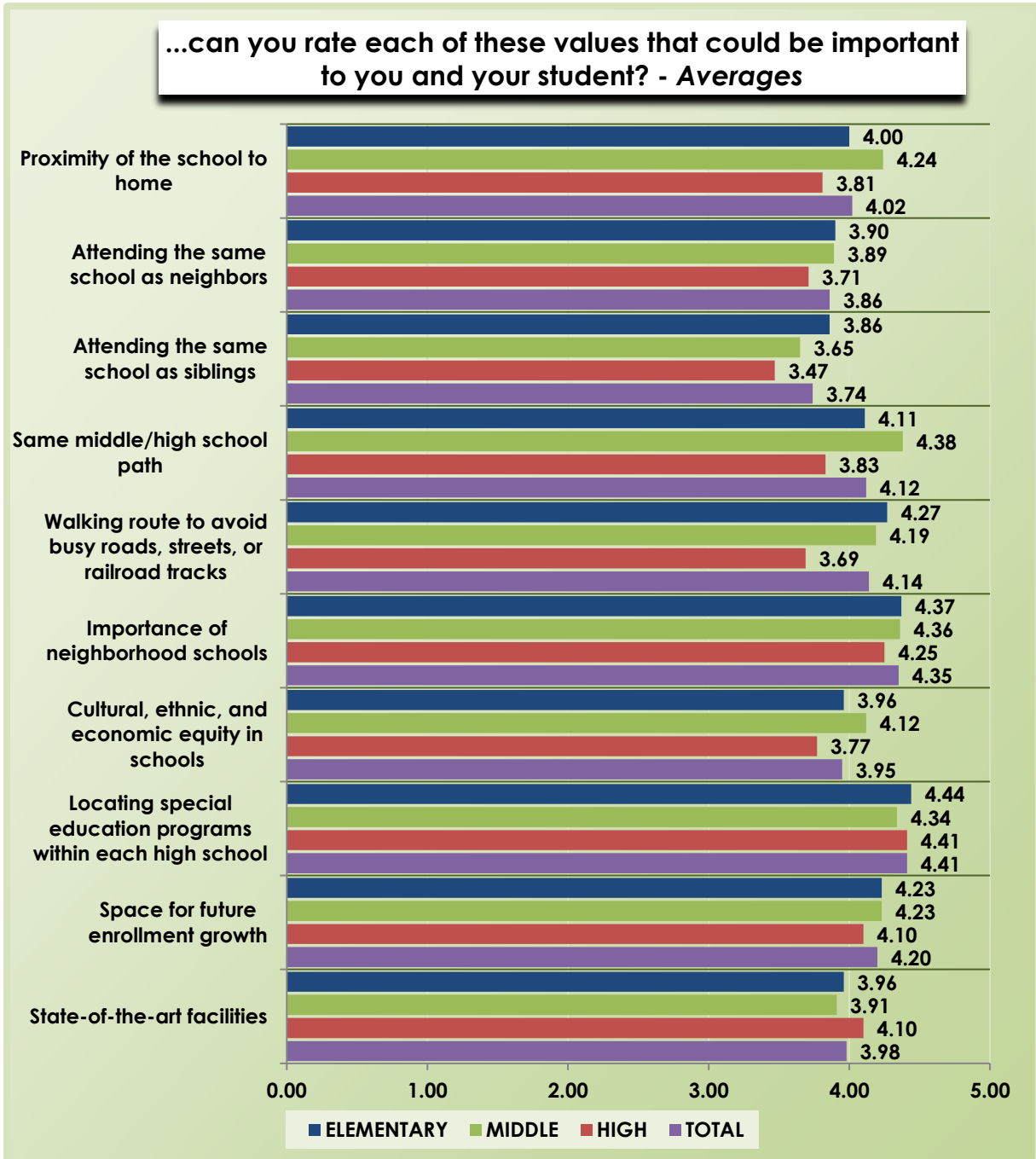
- 100% of the 360 respondents confirmed that they have children attending Salem-Keizer Public Schools.
- 73.3% of all study respondents – 69.0% of elementary school parents/guardians, 77.5% of middle school parents/guardians, and 81.4% of high school parents/guardians – are aware of growth challenges and overcrowding facing Salem-Keizer Public Schools.



(Parent/Guardian Interviews continued)

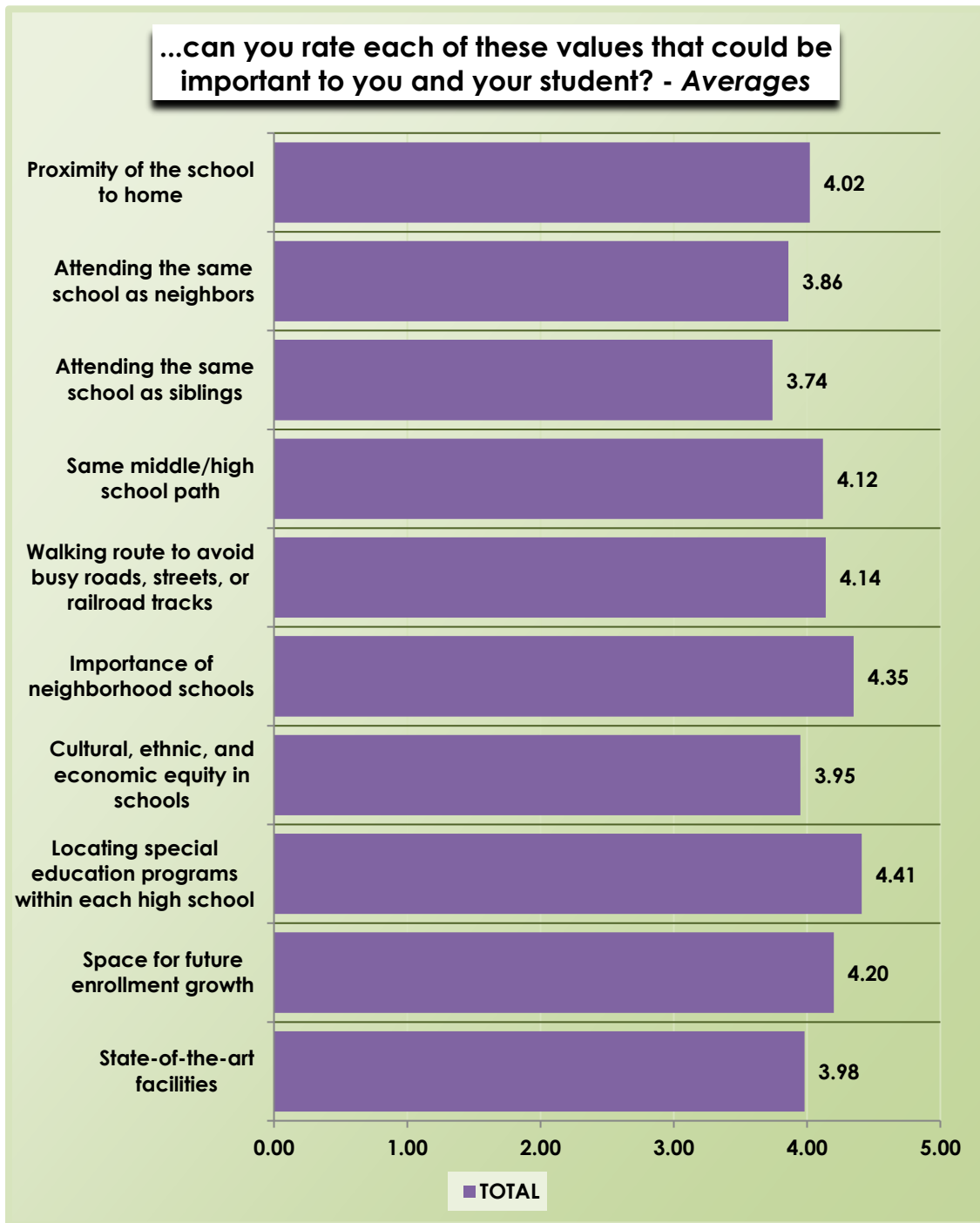
- Parents and guardians were provided a list of ten attributes and asked to rank each in their overall importance to them regarding their student's school. Those rated as most important were:

- Locating special education programs within each high school 4.41
- Creating and maintaining neighborhood schools 4.35
- Planning for space for future enrollment growth 4.20
- Walking route to avoid busy roads, streets, or railroad tracks 4.14



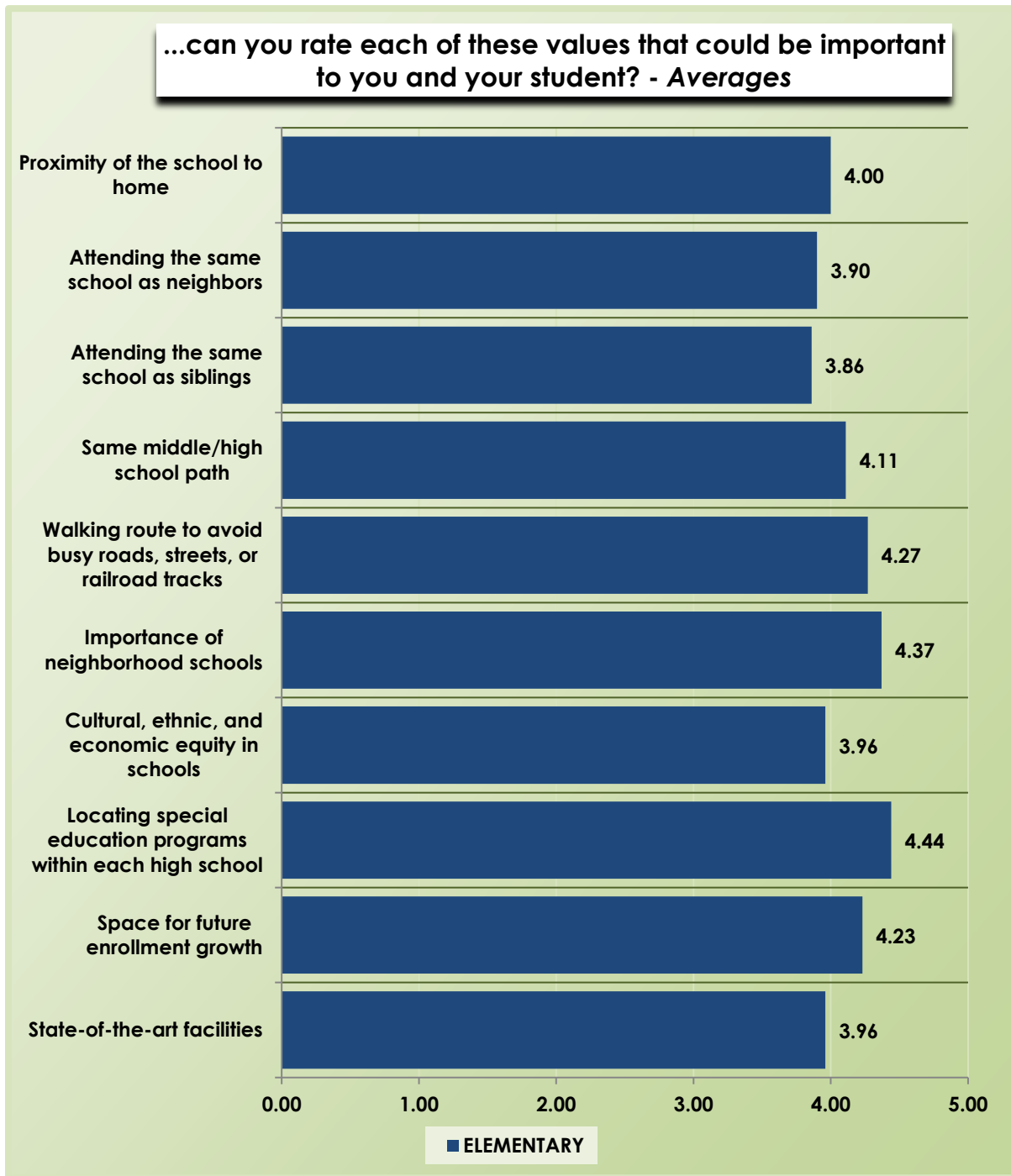
(Parent/Guardian Interviews continued)

- Of the ten factors rated, the *least* important factors to parents and guardians were:
  - Attending the same school as siblings 3.74
  - Attending the same schools as neighbors 3.86
  - Cultural, ethnic, and economic equality in schools 3.95
  - State-of-the-art facilities 3.98



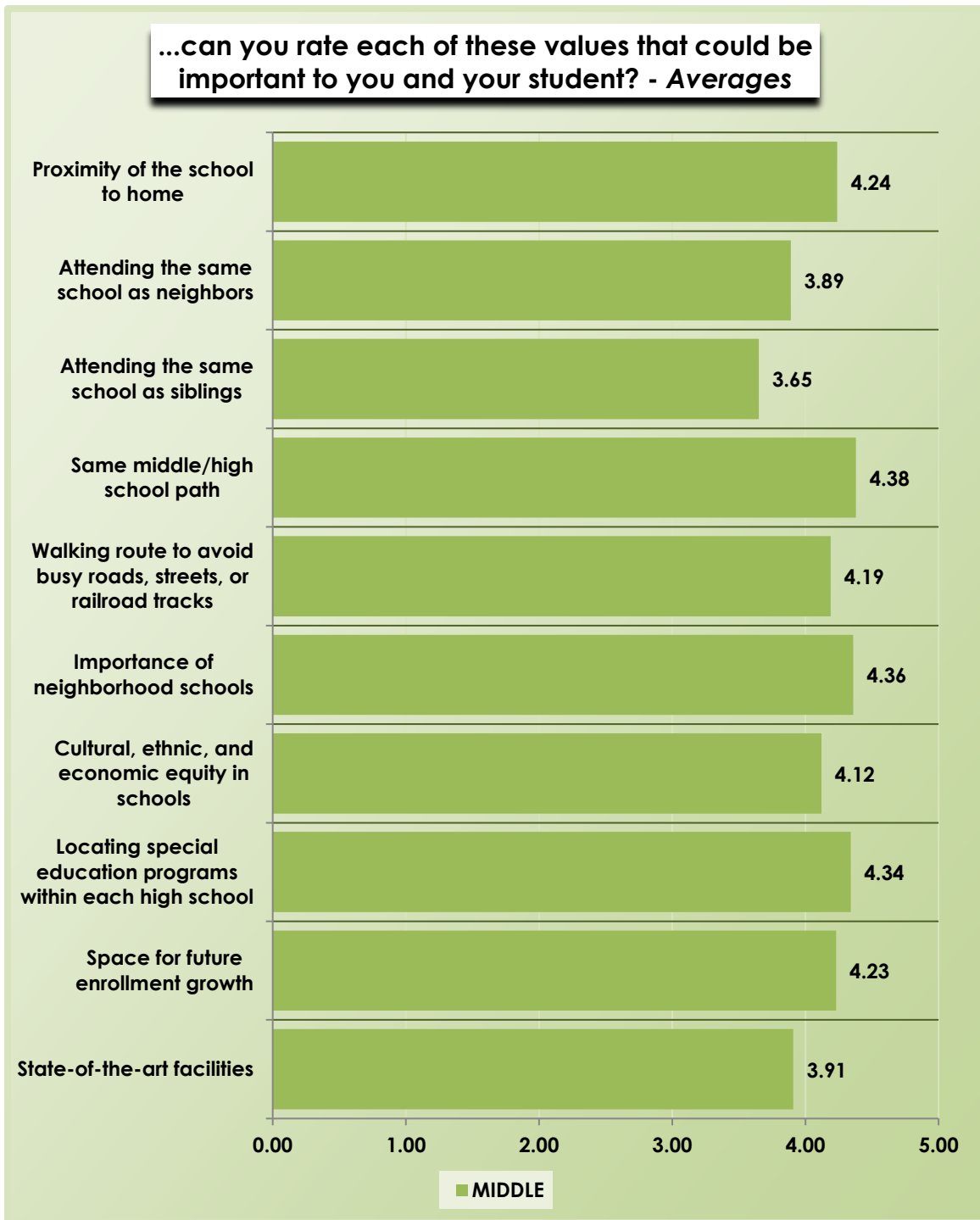


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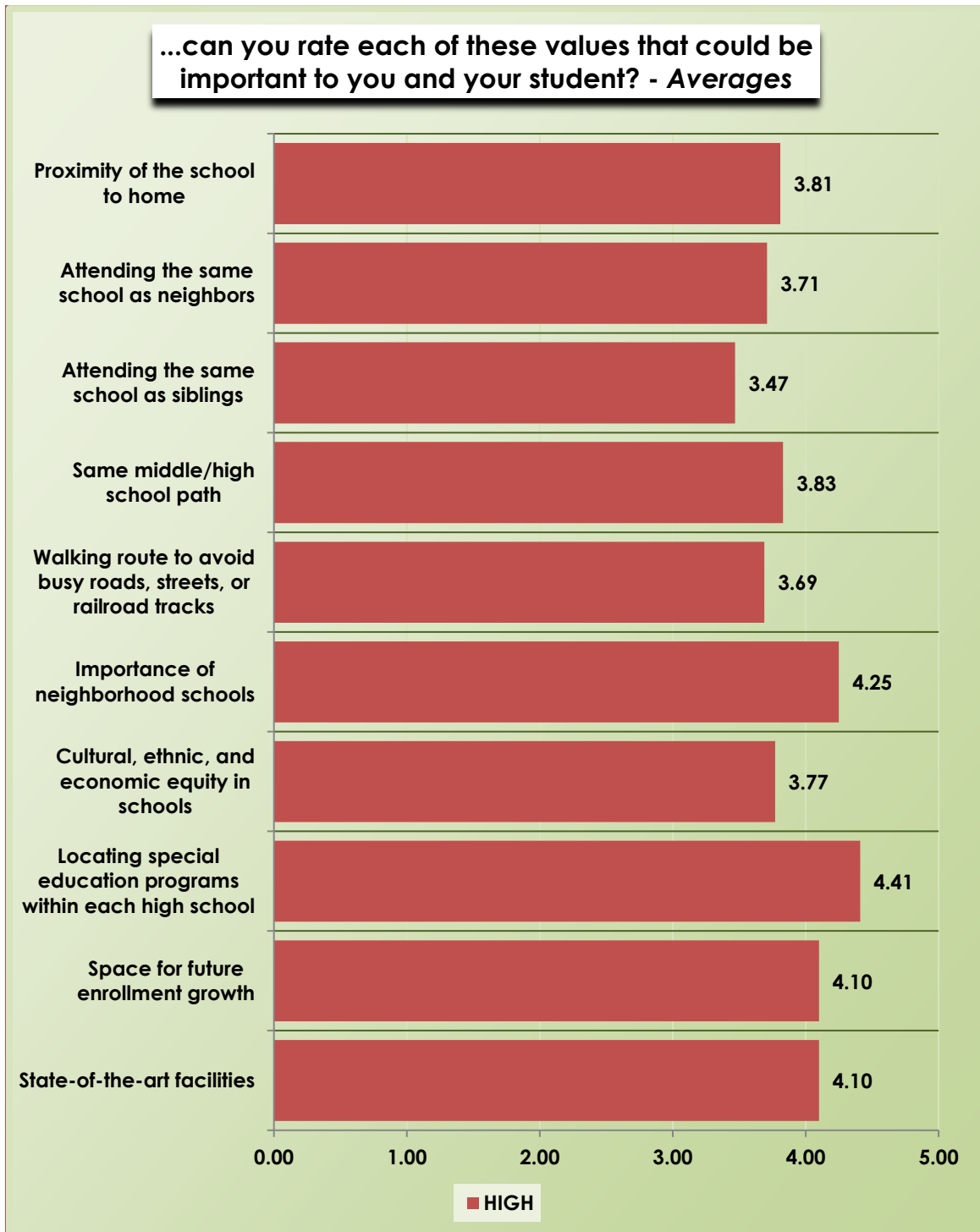
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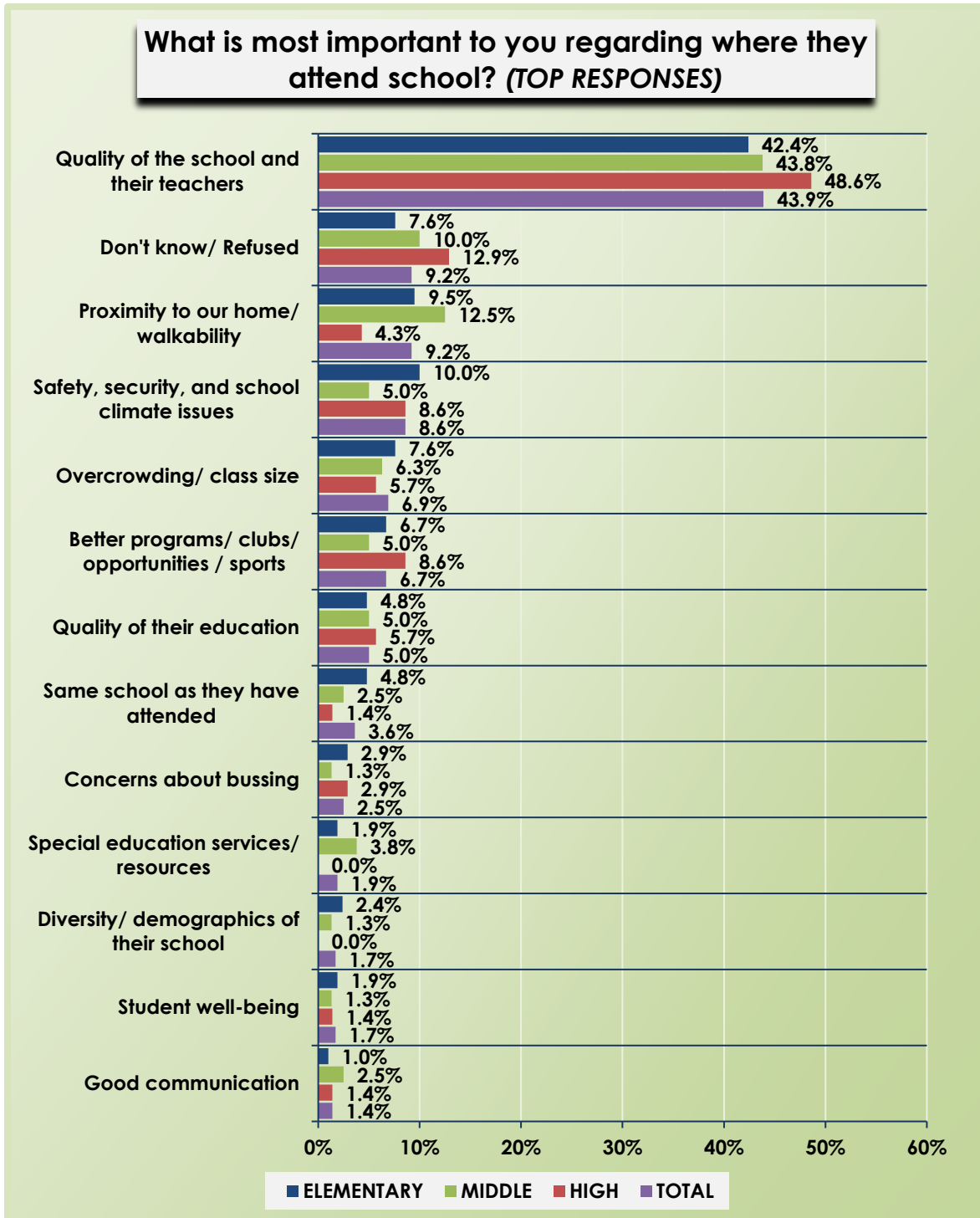


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(Parent/Guardian Interviews continued)

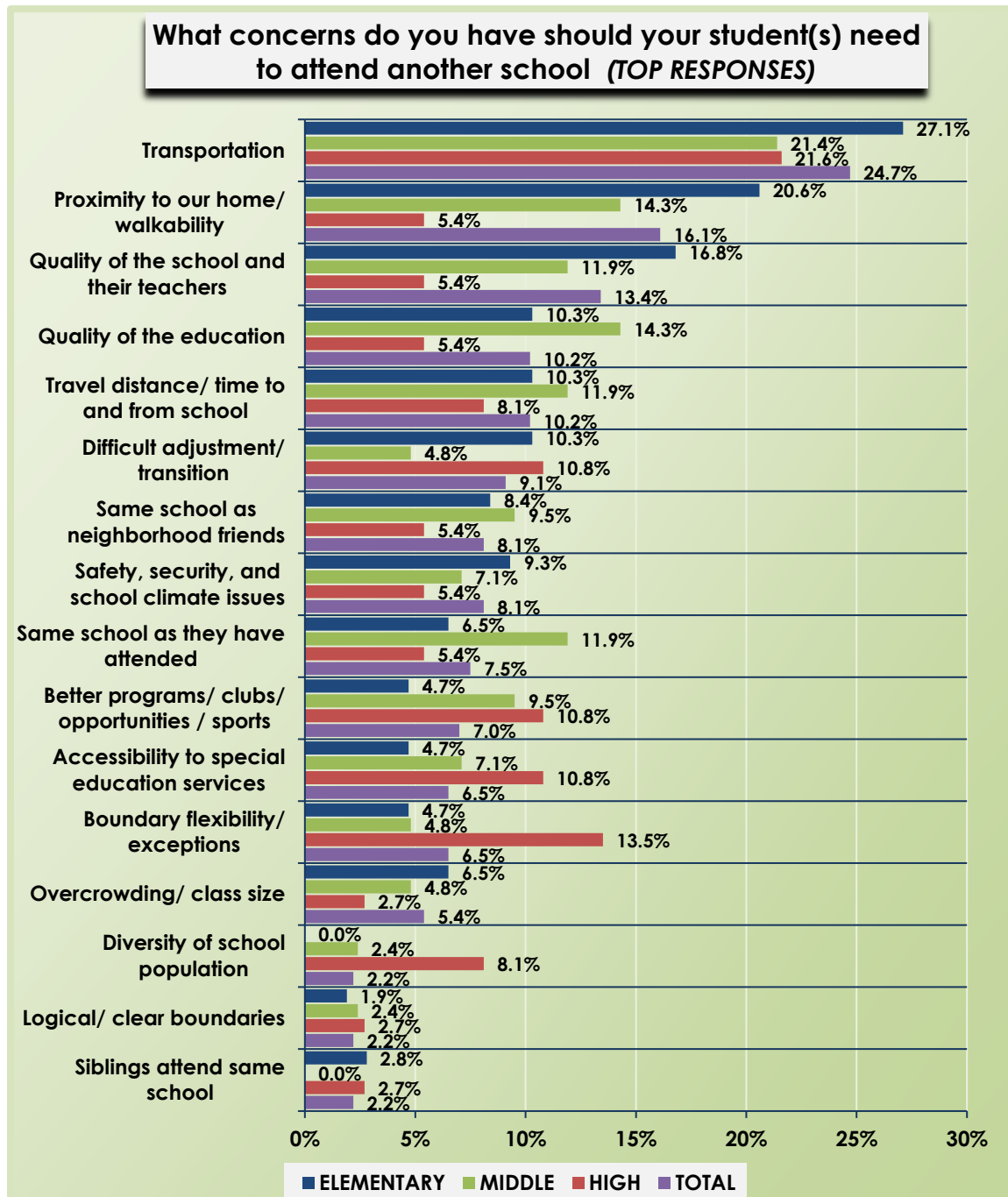
- Assuming that their child is safe, parents/guardians were asked to identify the next most important factor regarding where their child attended school. The top response – by nearly five times over the next named factor - is the quality of that school and their teachers.



(Parent/Guardian Interviews continued)

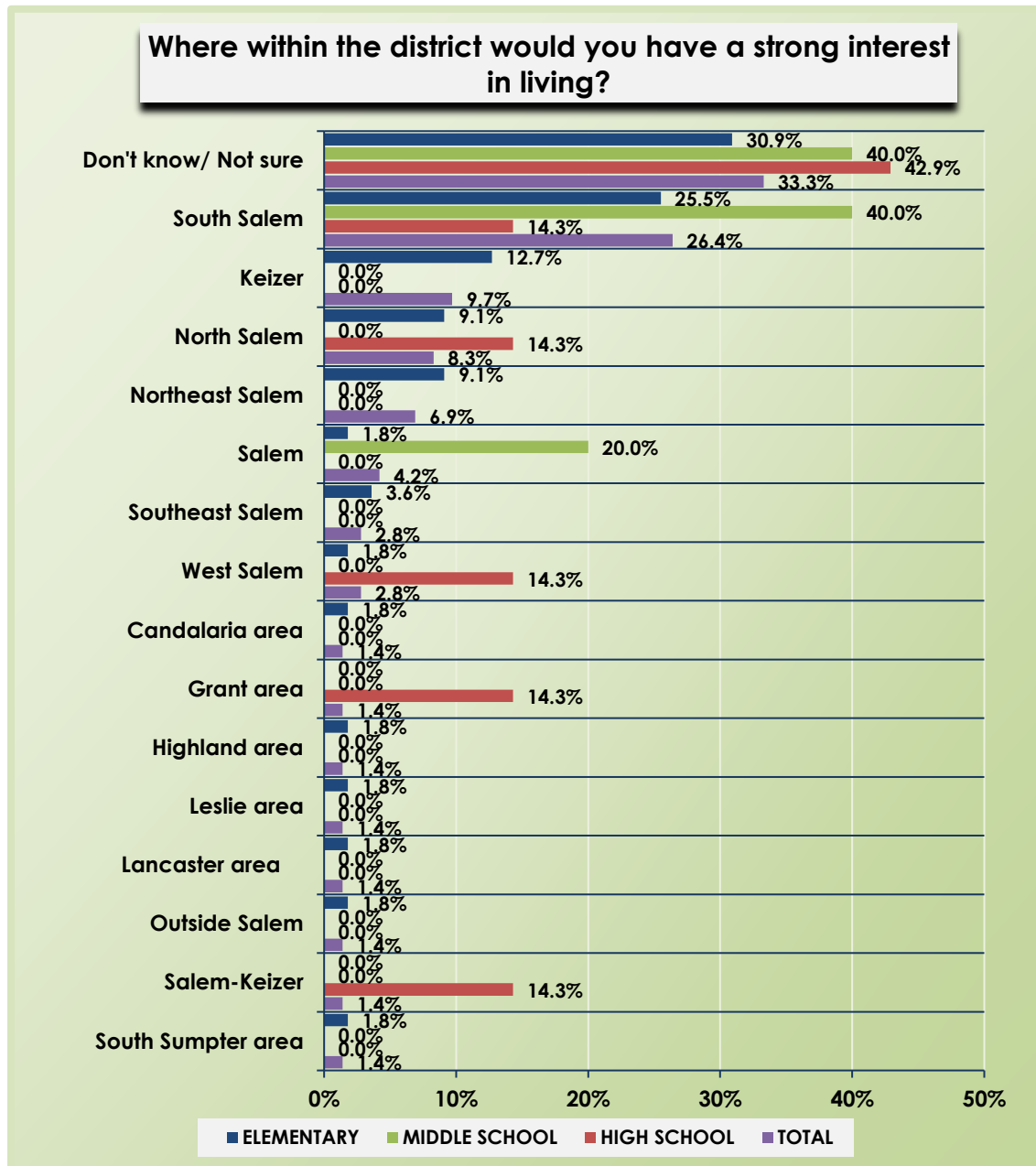
- In an open-ended question parents and guardians were asked if they had other concerns relating to their child needing to attend another school. While a number of concerns were mentioned, the three concerns most mentioned are:

- Transportation 24.7%
- Proximity to our home/walkability 16.1%
- Quality of the school and their teachers 13.4%



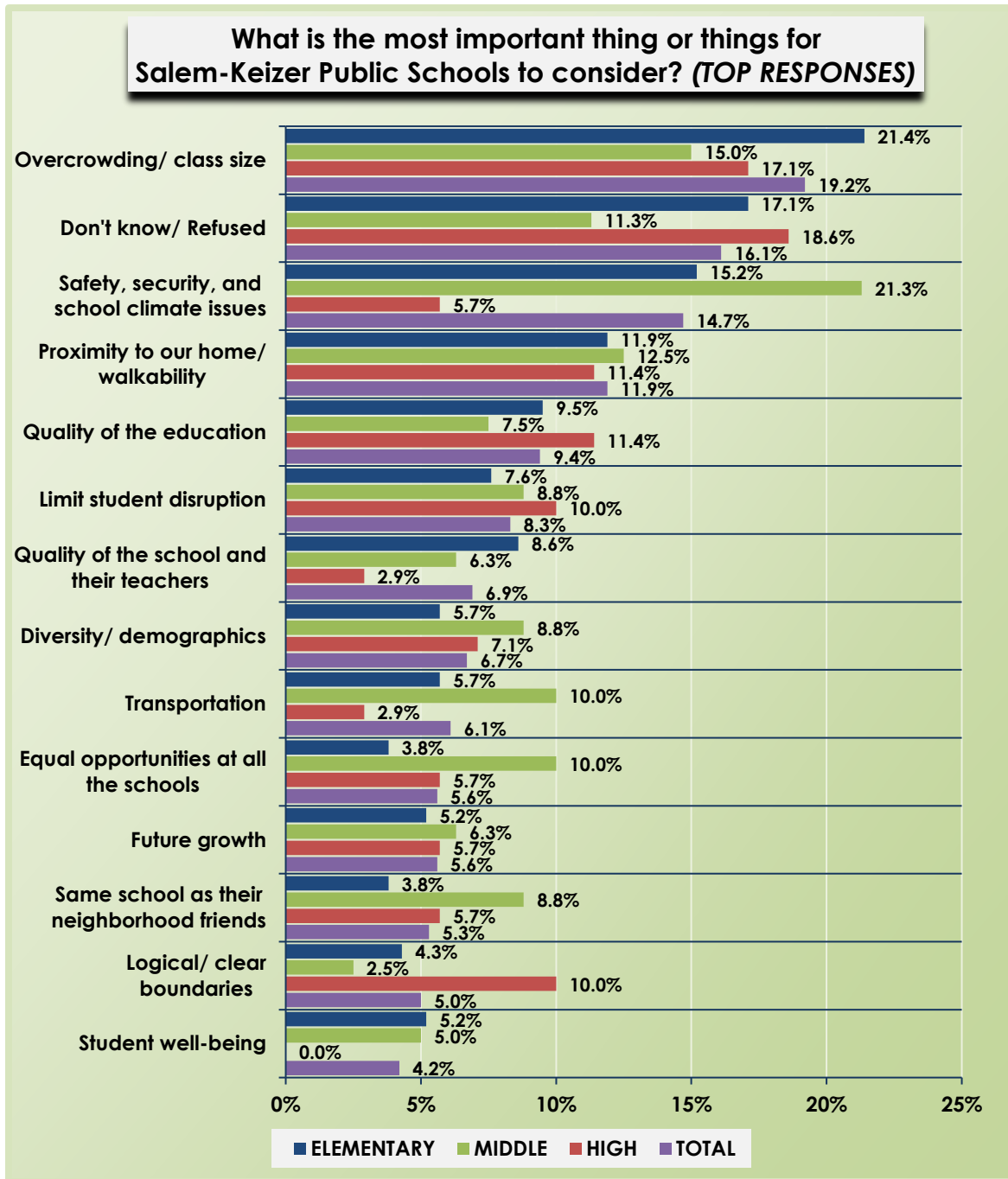
(Parent/Guardian Interviews continued)

- Two out of three parents/guardians (64.2%) in this study, including 71.3% of middle school parents/guardians, and 58.6% of elementary parents/guardians have no plans to move to another home within the upcoming three or four years.
- Of those who do not plan to remain in their current home, 68.6% still plan to remain and reside within the boundaries of Salem-Keizer Public Schools.
- When those respondents who plan to move, but remain within the district were asked where within the district they would like or plan to live, the most named area by three to one over the next named area is South Salem



(Parent/Guardian Interviews continued)

- Parents/guardians were asked what the most important thing for Salem-Keizer Public Schools to consider when embarking upon and implementing this boundary revision process. While a number of responses were offered, the most important were:
  - Overcrowding/class size 19.2%
  - Safety, security, and school climate issues 16.1%
  - Proximity to our home/walkability 11.9%



## In Summary

- A high percentage of parents/guardians participating in this study voiced opinions and provided input with the district as a whole in mind, often minimizing their own situation. This finding will greatly benefit the boundary review team, as it is critically important that decisions are made that will benefit the greater district today and for the future.
- Parents/guardians of elementary, middle, and high school students identified similar concerns and values. For example, the top-rated factors important regarding a student's school are the top choices for all three groups – elementary parents/guardians, middle school parents/guardians, and high school parents/guardians:
  - Creating and maintaining neighborhood schools
  - Locating special education programs within each high school
- When asked the most important thing for Salem-Keizer Public Schools to consider regarding boundary adjustment parents/guardians feel the following issues are most important:
 

○ Overcrowding/class size	19.2%
○ Safety, security, and school climate issues	16.1%
○ Proximity to our home/walkability	11.9%
- It's important to note that safety, security, and school climate issues are a concern to parents. Further, the idea of moving their child to a different school heightens their concerns of the above.
- In commencing the boundary review process with your teams, it is important to proactively incorporate transportation issues into your team planning. These issues are critically important to parents/guardians of elementary, middle and high school students.
- Parents and guardians overall seem satisfied that the district is doing a good job in maintaining diversity across classroom and cultural lines.
- Based upon the input received from this community study, the following five areas were highlighted as ones to consider when developing boundary revisions:
  - The creation and maintenance of neighborhood schools
  - Overcrowding/classroom size
  - The proximity to home
  - The ability to address safety concerns when crossing roads, busy streets, or rail tracks
  - Maintaining safety, security, and school climate