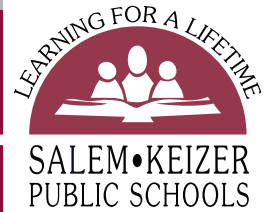


# Meet Your School Board

Salem-Keizer Public Schools | District 24J



## Kathy Goss

Board Chair | Zone: 1  
Elected to Board in 2017  
Occupation: Real Estate Appraiser,  
Retired Educator & Chief of  
Operations-Newport Pacific Corp.



## Sheronne Blasi

Board Vice Chair | Zone: 3  
Elected to Board in 2017  
Occupation: Director, Statewide  
Veteran Services, Oregon  
Department of Veterans' Affairs



## Paul Kylo

Board Director | Zone: 7  
Elected to Board in 2013  
Occupation: Retired



## Chuck Lee

Board Director | Zone: 6  
Elected to Board in 2007  
Occupation: President, Mountain West  
Career Technical Institute



## Jesse Lippold

Board Director | Zone: 5  
Elected to Board in 2017  
Occupation: Real Estate Agent, HomeSmart  
and Full-time Student



## Jim Green

Board Director | Zone: 4  
Elected to Board in 2011  
Occupation: Executive Director,  
Oregon School Boards Association



## Marty Heyen

Board Director | Zone: 2  
Elected to Board in 2015  
Occupation: Retired IT Professional

## Seven citizens provide leadership

Our school board directors represent you – our community. They are regular citizens elected by you to provide direction for our schools. Their main job is to set policy that allows our schools to provide a quality education for nearly 42,000 students.

## Elected citizens

Each board director is elected by local voters to serve a four-year term without pay. Even though each director represents a zone in our district, the entire board works together to serve all students in Salem and Keizer.

## Open to the public

School board meetings are open to the public. Our community is encouraged to attend and participate in the process. The only meetings that are closed to the public are executive sessions as authorized by law. All board directors want to hear from you and welcome your feedback.

## Mark your calendar

School board business meetings are held the second Tuesday of each month. Unless otherwise noted, meetings will begin at 6 p.m. and be held at the Support Services Center, 2575 Commercial St. SE. The board also holds a work session on the fourth Tuesday of each month at which they discuss and examine a particular educational topic.

## Watch meetings on TV or on your computer

Business and work sessions are televised on CCTV, cable channel 21, in Salem. You can also watch the meetings on your computer by going to [www.cctvsalem.org](http://www.cctvsalem.org).

## Stay up to date on special meetings & public hearings

The school board sometimes schedules public hearings or special meetings on specific topics. These are advertised in the local media and posted on our district website at [www.salemkeizer.org](http://www.salemkeizer.org).

## For more information

Please call us at 503-399-3001 or write to:  
Salem-Keizer School Board  
P.O. Box 12024  
Salem, OR 97309-0024

# 11 Tips for Presenting Your Point to the School Board

1. Identify your main points. Writing them down will help you organize your thoughts and remember them when you're at the podium.
2. Check your facts. Accuracy improves your credibility and helps you make a positive impression.
3. Distribute handouts that summarize your point. If you have printed material to present to the board, please give 10 copies to the board secretary when it is your turn to speak. (Optional)
4. Don't be nervous. School board members want to hear from you, and are community members just like you, so no need to be nervous when making your point.
5. State your name, organization you represent (if any), city of residence and the topic or agenda item number you wish to address. This is just for our records.
6. Make your position known. Start your presentation by clearly stating your position.
7. Keep your presentation short and simple. Each presenter is given three minutes in order to allow for as many speakers as possible.
8. Try not to repeat yourself. This takes up time. Also, if a previous speaker(s) has already made the point that you planned to make, simply refer to that speaker and stress your support for that position.
9. Be careful about using humor. It is very subjective. Some might laugh, but others might be offended. It's best to avoid it.
10. Persuade, don't badger your audience. A good presentation can be persuasive, but insulting or degrading language can make you appear belligerent. This reduces your credibility as well as the power of your message.
11. Sum up your comments with a statement that calls for an action. These include, "please adopt this resolution," or "I urge you to vote 'no' on this proposal."

## Do you have something to share with the school board?

### Here's the process

The school board welcomes public comment. The board chair may ask that a representative speak on behalf of a group, limit total time for public comment and call speakers out of order. This is time for the board to listen, not respond to comment.

- Sign up only for yourself (not others) and include your name, organization you represent (if any), city of residence and topic or agenda item number you wish to address.
- Each person speaks for him/herself (time may not be yielded to another person).
- Each person may only speak once during each section of public comment.
- Comments are limited to three minutes per speaker.
- Avoid naming individual students and staff when you speak.
- If you have printed material to present to the board, please give 10 copies to the board secretary when it is your turn to speak.

**If you have any questions about speaking before the school board, give us a call at 503-399-3001.**

## Other ways to communicate with the school board

Coming to a school board meeting is the best way to communicate with board directors, but there are other ways to share your views.

- Call Executive Administration at 503-399-3001 or Community Relations and Communications at 503-399-3038. We would be happy to share your information with the school board or pass a message along.
- Write to a school board member. Please mail all written correspondence to:

Salem-Keizer Public Schools  
Attn: School Board  
P.O. Box 12024  
Salem, OR 97309-0024

- Email a school board director. Email addresses are: lastname\_firstname@salkeiz.k12.or.us.

This is a publication of Salem-Keizer Public Schools. More information on our schools is available at [www.salemkeizer.org](http://www.salemkeizer.org).

Salem-Keizer Public Schools is an affirmative action/equal opportunity institution.

