



# COMMUNITY ENGAGEMENT SUMMARY

Following are highlights of outreach efforts to engage the community with resources about the boundary adjustment process and opportunities to provide input.

**Overall outreach efforts are estimated to have reached about 40,000 members of our community.**

**First Public Engagement Events – Oct. 30, three locations**

Open house events were held at Judson Middle School, Waldo Middle School, and the Career and Technical Education Center. Overall attendance was approximately 175 people. Spanish interpreters were available at all locations. Paper and online survey links were offered. Feedback included concerns about the date of the next input event (Nov. 20), locations of events and supports available for parents with small children and phrasing of autodial messages.

**Second Public Engagement Events – Dec. 4, four locations**

Feedback heard at the Oct. 30 events was used to format the second round of public engagement. Changes included rescheduling to Dec. 4 and adding a fourth and different location to better reach our Latino community. Locations included Kennedy Elementary School, Judson Middle School, Waldo Middle School and Four Corners Elementary. Events were presented as listening sessions rather than open houses, two of the four sessions were bilingual presentations (English and Spanish), and all locations offered Spanish interpreters, snacks and childcare. One location offered a Marshallese interpreter and Facebook Live stream of the presentation (bilingual presentation). Overall attendance was estimated at over 500 people. Paper surveys were distributed at the events and the survey was posted online.

**Third Outreach Event/Focus Group – Nov. 20 at Four Corners Elementary School**

Four Corners parents were invited to a focus group to discuss Task Force progress on adjustments and to engage parents in conversation. Task Force Co-chair Adriana Miranda attended and facilitated communication with parents. Paper surveys were collected from the attendees. Approximately 17 parents attended.

### Highlights of Outreach Efforts

Outreach	Approx. Result
Public engagement events*	700 attendees
Surveys*	479 responses
Staff updates (monthly communication groups)	100 attendees/session
Flyers distributed to parents through schools*	20,000
Flyers sent to community partners, neighborhood assoc. leaders*	100
Meetings with community groups	75 attendees
Student Equity Committee meetings	30 attendees
Autodial messages to parents*	42,250 dialed x 2
Autodial specific for Spanish-language families affected by TFP4*	457 dialed
Facebook Live video*	1,500 views
Postcard mailers*	30,000 pieces x 2

\*Spanish versions or interpretation resources available